



# My Clicker Training *Win List 2024*



*Stay motivated by keeping track of  
your accomplishments*

Sandra Poppema, HippoLogic



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# Hello!

## I'M SANDRA

I've been a Positive Reinforcement Horse Trainer & Clicker Coach for the past 25 years. I help horse owners train their beloved horses so they enhance their horse-human bond.

I help them to develop a clear, and friendly two-way communication that they can use in their daily interactions with their horses.

My training method supports and deepens horse-human relationships, creates mutual trust and understanding, based on love. This way we create confident horses that are safe and fun to be around.

I offer online coaching and courses in the HippoLogic Clicker Training Academy.

Click here to  
[book a  
Zoom Call](#)



# Goal of your 'Win' list

Keeping track of your accomplishments will help you stay motivated over a longer period. When we first start clicker training we see often immediate progress: our horse is anticipating in our sessions and his behaviours are changing.

Then we train the next behaviour and the next, and the more progress we book, the more we expect. Until one day, our successes plateau.

This is a good time to take a look at your Win list and remind yourself what you've already accomplished so far!

## How to use your Win list

Put every behaviour you've trained on your list, and put the date next to it. I also advice to track your smaller wins, because in hindsight they were the big wins or were necessary to accomplish other goals. I've put "Approaching Kyra" on my Win list. Kyra was my wild horse and without being able to approach her, I couldn't touch her, halter her and so ion. The day she didn't move away from me therefor was a big win!

Have fun and don't forget to keep track of your Wins over a longer period of time and also to read it often!

Happy Horse training!  
Sandra







# My Wins in 2024



Date

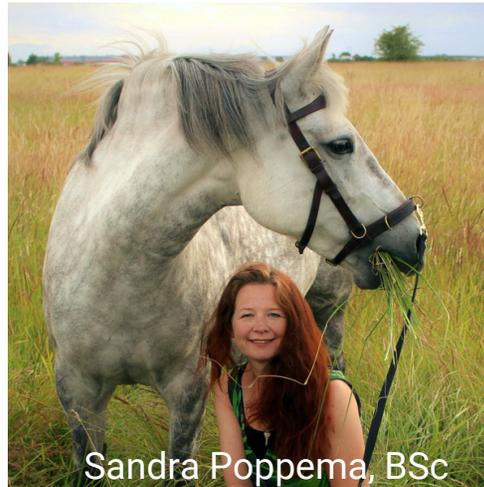
Proud to have accomplished:

Date	Proud to have accomplished:





HippoLogic  
*Clicker Training Academy*



## INVITATION

Imagine what your life would be like, if you could train anything you want yourself? How it would be if you're not the odd one at your barn with your clicker, but were surrounded and supported by fellow clicker friends, who understand that you're done with traditional training, the use of whips and sticks and want to communicate and listen to their horses.

Clicker Training is the best training method I know of that allows you to build a two-way communication with your horse build on mutual understanding, trust and love.

When you want support, guidance and hand holding to make that happen for your horse in a way that works for your unique situation. I invite you to join me in the HippoLogic Academy.

**Join Academy!**

<http://clickertraining.ca>





HippoLogic  
Clicker Training Academy



Sandra Poppema, BSc

## NOT SURE YET?

Is joining the HippoLogic Academy too big of a step right now? But you still can use some guidance?

Imagine what your life would be like, when you're 100% **confident** to train your horse with **clicker training**. What if you were able to help your horse love your clicker training, learn fast and be relaxed around treats in training?

If you want this, and want to find out what's stopping you, then I invite you to take the Clicker Training Assessment.

It's 100% free of charge and there is no obligation of any kind.

By doing this assessment you'll discover what your roadblocks are, that are stopping you from getting a well-behaved horse that you can be proud of and that is safe and fun to work with. A smart horse that loves you.

Book your free assessment here:

<https://tidycal.com/hippologic/personal-assessment-equine-clicker-training>

<http://clickertraining.ca>

